



## Boost your ecommerce

If ecommerce is at the heart of your business your platform should deliver all the functionality you need now as well as be able to grow and adapt as new technologies are developed. With **CommerceNow** you get an on-demand platform that delivers now and evolves for the future.

**CommerceNow** is proven, scalable, customizable and can be deployed rapidly to provide seamless operations. With fees based on usage you will no longer have to support IT expenses such as hardware, software and maintenance. You also won't have to go through

expensive annual and seasonal upgrades. **CommerceNow** provides all the upgrades you'll need to stay ahead of the competition included in a single monthly fee.

**CommerceNow** is a customer-centric ecommerce platform. Every aspect of its technology and design provides a unique and compelling customer experience. This translates into improved revenue and greater profitability.

“**Imano will continue to build on its international strength and focus and be a good fit for small and medium-size European online sellers.**”

**Forrester Research Inc**, Making Sense of Hosted Commerce Platforms  
by Tamara Mendelsohn. March 17, 2006

### Key Features

#### Single Page Checkout

**CommerceNow** has none of the tedious steps in the checkout process that stops customers from completing orders. Customers can enter their payment and shipping information on a single page, leading to less drop-off and more fulfilled orders.

#### Product Visualization

Allow customers to view multiple images and zoom in on them within the same page – without opening pop-up windows. Customers get all the information they need to make purchasing decisions in the same window, at the same time.

#### Cross-sell/Up-sell

Product suggestions maximise the value of every customer basket. Tools include 'Quick picks', 'Complete the look' & 'Customers who bought...'.  
**International**

#### International

Tap into new markets and sell internationally using multiple languages, currencies, tax regulations and shipping costs.

#### Pre-calculate shipping and gift wrapping

Remove all surprises for customers before checkout or billing. They'll see running totals, including shipping, in their shopping basket.

#### Promotions

You can run a variety of price and product promotions. Our unique shopping basket rendering technology ensures that customers clearly see the promotions they receive and those for which they qualify.

#### White label sites

You can operate multiple domain names and have each one uniquely branded, allowing you to customize the experience for different market segments, specialized services or product ranges.

Call now on UK: 020 7632 6930 US: 646 442 4416 or email [boost@commercenow.com](mailto:boost@commercenow.com) to arrange a demonstration today

**imano**

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